# Breda University of Applied Sciences Academy of Hotel Management Exchange Programme Spring Semester 2024

Address:

Campus Breda University of Applied Sciences - Hopmansstraat 2 4817 JS Breda

Domain: Hotel & Facility

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## Introduction

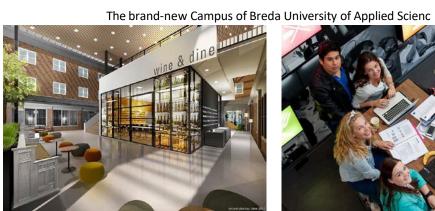
Dear prospective exchange student

Thank you for considering Breda University of Applied Sciences - International Hotel Management as a possible exchange destination. Brace yourself for an entirely new and exciting experience at a top-rated programme in hotel management (according to a national authoritative student survey, 2022-2023).

The Academy of Hotel & Facility Management was founded in 2001 offering its students an entirely English taught programme leading to an internationally recognized BA (Bachelor of Arts) in Hotel Management.

What characterizes the Programme most is its innovative curriculum and alternative way of 'coaching' (not teaching) students to become self-responsible, result-oriented, result-oriented, communicative, and innovative young professionals.

It goes without saying that this can only be achieved in close co-operation with the real-life hotel industry. We kindly invite you to experience this new way of studying for one semester yourself!





# 1. Key dates for Spring semester

29 January - 14 June 2024	Start-end spring semester
29 January 2024	Start Academic Programme
12 February – 16 February 2024	Carnival break
15 April – 19 April 2024	Exam week
29 April – 3 May 2024	Spring Break
27 May- 31 May 2024	Project Presentation
3 June – 7 June 2024	Re-sit week
9 June - 14 June 2024	Study (wine) field trip*
14 June 2024	End of Programme

# 2. Programme Spring Semester (Monday 29 January - Friday 14 June 2024)

!!! Please note that the Academy offers a fixed programme without free electives. In other words, students can choose courses as listed below, but NOT combine them with any other courses in or outside the Hotel management Programme.

Code	Title	ECTS
EHM2.ACC-02	Managerial Accounting	3
EHM2.MA -02	Marketing	4
EHM2.OM-01	Operations management	4
EHM2.MI-01	Management Information Systems	4
EHM2.IP2-02***	Integrated Project: Revenue Management ***	6
EHM2.MDP2B-T1-01	Management Development Programme	2
EHM2.ST-02	Spirits and study trip (Wine)	2
EHM2.EX-EM-01	Event Management	4
EHM2.DU.EX-01	Dutch	1
	TOTAL	30

<sup>\*\*\*</sup> only in combination with EHM2.ACC-02; EHM2.OM-01; EHM2.MI-01; EHM2.MA-02

# **Frequently Asked Questions**

#### Are the courses above the only ones I can choose from?

Yes, they are. The exchange programme is fixed. If you are required to get 30 ECs after one semester of studying, you can simply copy the list above onto your learning agreement.

#### Can I combine with courses from the Tourism or Leisure or other BUas Programme

Unfortunately, not. The schedules are complex, and a course might be taught at different moments every week. You will know your schedule in advance, but the same class can be taught at different moments per week. That makes it impossible to combine with other BUas programmes.

### Do I have to follow the entire programme when I am selected?

No. You can pick and choose courses, depending on the requirements of your home university. However, you will only be allowed to take **EHM2.IP2 -01 Integrated Project: Revenue Management (6ECTS)** if you also register for marketing, operations management, accounting and management information systems.

#### Why is that so?

Because Revenue Management is a so-called top up project That means that it builds on the knowledge of the 4 other courses, which you take before that.

#### So not all courses are taught at the same time?

No. You will start with courses in marketing, operations management, accounting, and management information systems first. You have 10 weeks of classes and then take the exams (15-19 April). It is only after that the course Revenue Management starts. (23 April-2 June). So instead of weekly classes, it is an intensive 4-week course/project on Revenue Management. Students participating in the Revenue Management apply and use the knowledge from the 4 theoretical courses.

#### What if I already have followed one of those 4 courses at my home university?

Compare the course descriptions below and send us a course description (and proof that you passed it) of a course at your home university before the start of the semester (<a href="mailto:verdellen.h@buas.nl">verdellen.h@buas.nl</a>). If the contents match, you can still register for the Revenue Management Project.

# What if I decide <u>not</u> to take EHM2.IP2 -01 Integrated Project: Revenue Management? Does my programme then end in April?

Not really. Courses like Management Development Program & Event Management are spread over the entire semester. Also, if you failed an exam in the first round (15-19 April), you have one extra opportunity to take the exam again in week of 3-7 June. Please note that taking a re-sit is not uncommon in the Dutch educational system.

## What about the EHM2.ST-02 Study Trip?

It is a course that consists of a Spirits course and written exam (theory) and a one-week Wine fieldtrip (usually France) where different chateaux are visited. To cover costs, EUR 490 pp is charged. To obtain the credits, students should pass the test and take part in the trip.

#### Can I also simply join the wine trip and not take the exam?

Yes, but then you will not get the 2 ECs for EHM2.ST-02 in the end.

#### What if I need to take the course, but cannot afford to go on the trip?

Then a research assignment on Spirits will be given to you. Please note that assignment will mean 56 hours of work and travelling in the Netherlands (i.e., equivalent of 2 ECs) and will have to be completed and handed in before the end of your exchange semester. If this is your case, please let us know before registering for the course EHM2.ST-02 on your Learning Agreement.

#### If I decide not to take EHM2.ST-02 Study Trip, does my program end one week earlier?

Yes, it does. Your exchange semester will then end Friday 7 June 2024

#### Why don't you offer any languages on your programme?

Academic English is only taught in the Fall Semester. There are also classes in French (B1), German (B1), and Spanish (A2), but these are spread over an entire academic year. Only language is taught and joining a course (halfway the year) would only get you 1.5 ECs. You can always check in your schedule when the classes are taught and ask the teacher if they allow to join a class on a voluntary basis. It will not be part of the official Transcript of Records at the end.

# What if I only pass part of a course?

To pass a course (and receive the ECs), you need to obtain a minimum overall score of 5,5/10. If a course consists of more than one exam, then you will only get the credits if you score an overall minimum of 5.5. You cannot score lower than 4.5 on any sub courses. The system might differ per course but will explained in every course syllabus. You will not get half the credits for a course if you only take part in some exams.

I still have a question! Then feel free to send us an email: <a href="mailto:hotelmanagement@buas.nl">hotelmanagement@buas.nl</a> or <a href="mailto:verdellen.h@buas.nl">verdellen.h@buas.nl</a>

# 3. Course Descriptions

Course Code	EHM2.ACC-02
Course Title	MANAGERIAL ACCOUNTING
Course Coordinator	Mr. Jorge Luis Consiglieri Muñoz Consiglieri-Munoz J@buas.nl
Language of Instruction	English
Semester	February – June
Teaching Hours	
Semester	SEMESTER 4
Module	Managing business performance and hospitality innovations
Mode Of Delivery	lectures + workshops
ECTS credits	3
	<ul> <li>Learning to become a <u>business partner</u> to an organization under both HM and FM related industries.</li> <li>By gaining the knowledge, understanding and basic analytical managerial skills so these translate in their <u>application</u> under various realistic business situations.</li> <li>By gathering, analyzing, and communicating internal operating data so it enables improved decision-making and helps to boost future-oriented results.</li> <li>By measuring and evaluating performance, so while doing so, it fosters a greater business partnership within the organization.</li> <li>Hence, you as a student, get to apply what it is learned along with its best current practices.</li> </ul>

brief description	Description  Managerial accounting is regarded as the use of internal financial information aimed to effectively enable the management of a company to achieve a well-informed decision-making process with the goal of improving financial performance.  Main Role  Unlike financial accounting, managerial accounting is forward-looking. It focuses on analyzing, formulating, and driving optimal future actions for a business or organization, and/or recommending corrective actions as needed.  Managerial accounting is strategic in nature. Hence, management accountants are deemed as business and sparring partners to an organization. As such, it aims to identify ways to create value for a company in its products and services that enable its future success. This often entails, using various sources of data and/or applied research to enable risk mitigation and profit maximization.  The related areas covered under this class are limited to:  Cost Management and Decision Analysis  Operational Budgeting and Standard Costing Variance Analysis  Investment Decisions: Capital Budgeting
Literature -	All Course material is provided by JCM Ventures LLC ©
not mandatory	
Assessment & Criteria	two formative exams (mock exams) and one summative Final Exam
Prerequisites	

	EHM2.MA- 01
Course Code	
Course Title	MARKETING
Course Coordinator	Stan Josephi Josephi.S@buas.nl
Language of Instruction	English
Semester	February – June

Semester	Tebruary – June
Module	Managing Business Performance and Hospitality Innovations
Mode Of Delivery	Lectures
ECTS credits	4
Learning Outcomes	The course aims to make students competent in critical areas of services marketing, e-marketing (and revenue management for HM)
brief description	With a strong focus on creating valuable experiences and meaningful customer-to-customer and customer-to-firm relationships, companies need to build trust, to understand customer context, perceptions and feelings, and to facilitate interactions between many service actors.  Today's customer is collaborative and often wishes to be considered as a partner, rather than as a consumer.
	Marketing is the business function which deals with customers' needs and wants. The role of marketing management is to help companies better understand customer preferences, use that knowledge to create value through designing brands, products and services, and determining best ways to price, communicate, deliver and interact.  Facility Management: Even in environments where technical product quality is critical, service and interaction processes become ever more important and customized. This poses important challenges for organizations, systems and people to become ever more customer centric.  Hospitality Management: As supply of services is wide and highly competitive and as customers wish to have access to supply at the tip of their fingers, hospitality organizations see that their business and services are largely online and can easily be found.  As businesses and customers today live 'in the moment' it means that services, products and prices are highly dependent on people, situations and contexts for their continued existence. This forces service organizations to have smart information, decision support and content systems in place.  Today's complex and dynamically changing customer profile includes customers' traits (gender, culture, needs etc.), connections, past purchases and experiences, product knowledge, user experience, needs, desires, preferences, expectations, interactions and finally evaluations of service and relationship performance.  To measure service impact and organizational performance, organizations are
Libonations	prompted to collect and process customer profile information and customer feedback in real-time.
Literature	Verhaegen, Bronis, Noordhoff - Marketing fundamentals (HM only) Forgacs, G. (2017), Revenue Management - Maximizing Revenue in Hospitality Operations. American Hotel & Lodging Institute. (*subject to change)
Assessment & Criteria	Mid Term (video 40%) + End Term (report 60%)
Prerequisites	
- 1	

Course Code	EHM2.OM-01
Course Title	OPERATIONS MANAGEMENT
Course Coordinator	Remco Vrieze
	<u>Vrieze2.R@buas.nl</u>
Language of Instruction	English

Semester	February – June
Semester	SEMESTER 4
Module	Managing Business Performance and Hospitality Innovations
Mode of Delivery	Lectures & workshops
ECTS credits	4
Learning Outcomes	Upon completion of this course, the student should be able to:
	<ul> <li>Develop an understanding of the interrelation between the core principles of operations management.</li> <li>Illustrate and substantiate how the core principles of operations management influence effectiveness and customer satisfaction</li> <li>Understand the different types of operational processes and their implications for operations management.</li> <li>Distinguish the management areas of operations management and prioritize them within a given context.</li> <li>Understand the essence of process design and its interrelation with the core principles and management areas within operations management.</li> <li>Be able to apply different approaches to process improvement.</li> <li>Understand the importance of alignment between HRM and operations management.</li> <li>Be able to compare a range of contemporary strategies and how they can be used to create order winners.</li> </ul>
brief description	Operations Management is a significant activity in most organizations. Most people in an organization work in the operations function, most of the cost is spent on operational activities, and probably most of the value created derives from operations.  This applies to all kinds of organizations within the hospitality industry.  This course has been divided into four Step Stones:  • Understanding operations management  • Managing operations management  • Designing and developing operations management  • Operations Strategies
Literature	Operations Management by Peter Jones & Peter Robinson
Assessment & Criteria	Assignments (50%) + Exam (50%)

Course Coordinator	Hans Winsnes
	Winsnes.h@buas.nl
Language of Instruction	English
Semester	February – June
Teaching Hours	
Semester	SEMESTER 4
Module	Managing Business Performance and Hospitality Innovations
Mode Of Delivery	Lectures / Workshops / Q&A sessions
ECTS credits	4
Learning Outcomes	Students will be able to identify organizational challenges of IT implementation in an organization from a socioecological
	perspective.
	Students will have a clear understanding of DataBase Management Systems     (DBMS) effectiveness as its relation
	to an organizations operational effectiveness.
	<ul> <li>3. Students will be able to associate with relevant software and hardware platforms in order to support effective communication e-business platform.</li> <li>4. Students will have a thorough insight into organization's application and use of E-business as related to</li> </ul>
	operation in a global competitive business setting.
	5. Students will obtain essential insight to an organization need for data protection in protecting organizational resources through implementation of relevant industry security practices.
	6. Students will be able to demonstrate in-depth knowledge of systems used for operational excellence related to client and customer intimacy.
	7. Students will demonstrate a high level of understanding and potential application of the commercial opportunities and values of e-commerce
	through various electronic platforms.
	8. Students will be able to apply the fundamental principles of Enterprise-wide
	Knowledge Management as it relates to retention of knowledge assets of a firm.
	9. Students will demonstrate and apply advanced knowledge in the applications of professional software (Microsoft
	Outlook & PowerPoint) in order use effectively in a business setting.

brief description	The program builds on fundamentals of MIS in a Digital Firm.
	Students will be further exposed to and explore various ways in which
	information technology relates to organizational objectives and goals given
	the increasing inter-relationship between these two in today's global world.
	As such topics related to different types of Information Systems Technology
	for Business in the applications of Business Intelligence,
	Communication Platforms, Security of Information Systems, and Operational
	Excellence, will be covered.
	Focus will be on integrating MIS as a support function for organizational
	overall improved productivity outcomes as a business support function
	achieving an overall company strategy.
	Case based workshops, related to relevant business scenario's, are provided to
	confront students with practical solution applications through process
	improvements, aiming at implementation of operational support through
	organizational strategies derived from set objectives.
	Students will continue to build on fundamental introductory professional
	software applications taught in the 1st year.
	Intermediate skills in Microsoft Outlook & PowerPoint will be provided

Course Code	EHM2MW01kshops and e-learning courses.
Course Title	MANAGEMENTINIONFORTMATS ONe SYSTEMS eatly related to Operations and
	strategic objectives. Focus will therefore be on integrating as much industry
	relevant examples as possible to demonstrate relevance towards MIS.
Literature	Management Information Systems - Managing the Digital
	Firm (Global edition) Kenneth C. Laudon & Jane P. Laudon
	(17th Edition): Part 1, Chapters 5-11
	Microsoft office latest version. English version.
	Microsoft office software on Mediaplus learning
	environment (license for 3 years)
	Microsoft Academy for extra information and practice
Assessment & Criteria	Final grade needs to be >5.5 Theory
	Exam 80% of final grade
	Professional Software 20% of final grade

Course Code	EHM2.IP2-02
Course Title	INTEGRATED PROJECT II: REVENUE MANAGEMENT
Course Coordinator	Stan Josephi
	Josephi.s@buas.nl
Language of Instruction	English
Semester	February – June
Teaching Hours	- correct of the corr
Semester	SEMESTER 4
Module	Managing Business Performance and Hospitality Innovations
Mode Of Delivery	lectures + workshops
ECTS credits	6
Learning Outcomes	After successfully completing the assignment students should be able to:
	Procure the necessary management information from different data sources     to inform DNA decision making.
	to inform RM decision-making.
	<ul> <li>Analyze and interpret large sets of hotel PMS (Property Management System) data in Excel;</li> </ul>
	Understand and apply different forecast techniques and project a hotel's
	future demand.
	Apply relevant criteria of customer profiling to identify and target potential
	customers that match the hotel's strategic direction and product
	Make recommendations about the optimization of rates and products to
	fulfil a hotel's revenue potential.
brief description	It appears that pricing is vital to the survival and growth of hotels in today's
brief description	fiercely competitive marketplace. Getting it right requires a thorough
	understanding of all elements that influence demand and therefore places
	additional demands on the skill set of revenue managers.
	This project will mainly cover the tactical and operational stages of RM
	(that of course have to be aligned to the strategic elements of RM decision-
	making) and will encourage students to approach a real-life business case
	from different perspectives. The aim of this course is to develop a
	recommendation for the case hotel how to optimize rates and availability of
	products. For this, students are expected to forecast demand levels for a given
	period, based on a thorough analysis of real-life (historic) hotel and market
	data.
	For this, you will be invited to explore a multitude of real-life data sets in
	order to justify your decisions. Furthermore, you are also expected to apply
	what you have learned from other subjects (e.g., Marketing, Management
	Information Systems).
Literature	Revenue management: maximizing revenue in hospitality operations -
	Forgacs, G ISBN 9780866124461 - druk 2
Assessment & Criteria	Report (40%) and presentation (60%)
Prerequisites Prerequisites	EHM2.ACC-02; EHM2.OM-01; EHM2.MI-01; EHM2.MA-02

Course Code	EHM2.MDP2B-T1-01
Course Title	MANAGEMENT DEVELOPMENT PROGRAMME
Course Coordinator	Loretta del Prado
	Prado.l@buas.nl
Language of Instruction	English
Semester	February - June
Teaching Hours	3x 4 hours (mandatory)
Mode Of Delivery	interactive training sessions
ECTS credits	2
Learning Outcomes	In this semester the focus of the Management Development Programme is on personal development, professional development and study approach. On one hand you will get trained in self-management that refers to intra-personal methods, skills and strategies. This will support you directing your own activities towards the achievement of your objectives. On the other hand, you will get training in Lumina, Critical Thinking and Conflict Management.  Next to this you will be offered individual coaching which is focused on being successful in your study and career choices.
Brief Description	Although the exchange programme is different from the regular Management Development Programme, the exchange students will participate in the training sessions together with the students who participate in the regular Management Development Programme. All training sessions are visible in the schedules. For hand in dates see the schedule below.  There are different sessions offered during this course:  • Lumina training • Critical Thinking • Conflict management
	Training sessions The MDP training sessions offer a combination of theories and practices based on real life examples from the industry. Practice will be done by means of exercises, presentations, role plays or by preparing and conducting mini trainings by students ('flipping the classroom'). Homework before or after a training student are required to prepare for the Conflict Management training at home. It is vital to always check MDP info and/or the Power Points slides from previous training sessions in Microsoft Teams MDP 2B
Literature*	
Assessment & Criteria	The testing is based on active participation during the training sessions. You will be issued a 'Pass' for the course if you attend all sessions (as indicated above). If you miss out on any of the sessions, you need to take a resit. The resits will consist of assignments, which are to be found on LMS Cumlaude and will be published after the training.
Prerequisites	

Course Code	EHM2.EX-EM-01
Course Title	EVENT MANAGEMENT
Course Coordinator	Hanny Verdellen
	verdellen.h@buas.nl
Language of Instruction	English
Semester	February - June
Mode Of Delivery	Lectures, Tutor Meetings, organizing an event
ECTS credits	4
Learning Outcomes	After completing this theme, students:  • can design a feasible event concept (including description of the event and the event theme, description of the goals of the event, timing of the event, global F&B concept (if applicable))  • can apply event marketing to the approved event concept  • can format a preliminary event budget, including a complete overview of all expected costs and revenues  • can apply financial management including budget, break event calculation, cash flow and calculation of prices  • can write a feasible script which will be the foundation of the event  • can execute the event based upon the approved concept plan and approved script  • can operationalize the script during the event execution  • can evaluate the concept plan, financial plan, marketing strategy, script, and event execution  • can understand the process of generating profit
Brief Description	The importance of the theme event management lies in the opportunity for students to show their entrepreneurial skills by organizing and executing an event. The content of the course focuses on applying the basics of event management, with special emphasis on the crucial role of marketing and budgeting. Profit which results from events will be transferred to corporate social responsible charity causes. Within the context of a project team, students focus on understanding theories and models related to Event Management and how to apply them in a practical situation. In addition, students will apply their hospitality and communication related skills, that they practiced in year 1, in a real-life situation.  During the course you will deliver:
	<ul> <li>Individual Cross-Cultural Analysis Report         <ul> <li>Individual reflection report on cultural differences</li> <li>Between the Dutch and your home culture.</li> <li>Between the Thai and your home culture.</li> </ul> </li> <li>Group Report for the actual event, the preparation, concept and the evaluation report. This grade consists of:         <ul> <li>Event Concept</li> </ul> </li> </ul>
	o Financial plan
	<ul><li>Script</li></ul>
	<ul> <li>Event execution</li> </ul>

	<ul> <li>Evaluation report</li> <li>This is including the Individual grade for participation         (attendance, input) and cooperation in your project group.         Your tutor will judge:</li></ul>
Literature	Wagen van der, L (2008). Event management. Sydney: Pearson Education Australia.
Assessment & Criteria	<ul> <li>Event and Reporting (75%): preparation, event, report.         This is including the Individual (input and performance)grade (25%)     </li> <li>Individual Cross-Cultural Analysis Report (25%)</li> </ul>
Prerequisites	,

Course code	EHM2.DU.EX-01
Course title	Dutch
Course coordinator	Harm de Vries
Language of Instruction	Dutch
Semester	4
Module	Managing Business Performance
Mode of Delivery	Lectures
ECTS credits	1
Learning Outcomes	To get acquainted with the Dutch language
Brief Description	A course designed for incoming exchange students at BUas
Literature	TBD
Assessment & Criteria	TBD
Prerequisites	

Course Code	EHM2.ST-02
Course Title	STUDY TRIP – WINE FIELD TRIP & SPIRITS
Course Coordinator	Eric Andersen
	Andersen.e@buas.nl
Language of Instruction	English
Semester	February – June
Teaching Hours	Spirits course 7 x 2 hours 14 hours + Preparation exam
Semester	SEMESTER 4
Module	Managing Business Performance and Hospitality Innovations
Mode Of Delivery	Lectures
ECTS credits	2
Learning Outcomes	The learning objectives of the course parts are as follows:
Learning outcomes	Spirits course part
	Understands the distillation process in pot- and column still
	Knows ingredients and production process of tequila and vodka
	Knows ingredients and production process of tequilia and yourd     Knows ingredients and production process of gin and jenever
	Knows ingredients and production process of rum
	Knows ingredients and production process of fruit distillates
	Knows ingredients and production process of fruit distillates     Knows ingredients and production process of liqueurs
	Knows ingredients, origin and production process of whiskies
	Knows basic classifications of several spirits types
	Understands the food and spirit pairing principles based on the taste cube
	Is aware of the global spirits market and its most important players
	Is aware of requirements for sensible drinking and the effect of alcohol on
	humans
	• Is aware of the most important brands of distilled beverages and is able to
	link these with its associated spirit(s) (sub) total
	Understands the basics of cocktails, terminology and tools used in this field
	Study trip part
	Experiencing the vineyards, wine cellars and distilleries up front and
	personal
	Different sizes and levels: mass-production and marketing and more
	artisanal cognac/spirits and wine estates
	Coming to grips with the technical aspects of wine and spirit making, such as
	viticulture, fermentation and maturation aspects
	Understand the different classification systems also in relation to quality
	levels
	Last but definitely not least: commercial considerations, such as:
	<ul> <li>The quality pyramid e.g. (base (bulk) wines to Grand Crus Classés)</li> </ul>
	Position of wines of the area that is visited in the global marketplace,
	traditionally and nowadays Gastronomic uses of the respective wines

brief description	The course consists of two parts. The first part is a sprits course in which the spirits market, distillation and major spirit products will be dealt with. In the spirits course attention is also given to other than the big global brands and the volumes that local spirits brands (outside Europe) produce. The meaning of spirits in Europe but also outside Europe is dealt with in the lectures. As beer and wine are mostly leading alcoholic beverages in Europe this is not always the case in other parts of the world. The course contains two workshops that are going to be taken care of by industry partners.  The second part is a study field trip. The trip usually focusses on the wine production areas in France but may also have a different destination. During the study trip the export opportunities of the several wineries or distilled beverage makers are included in the tour as well as target groups in foreign markets in relation to the perception of the respective products
Literature	Walton, S. The Complete Guide to Spirits & Liqueurs. The book can not only be used as an addition on the PowerPoint slides but it is also expected that a student recognizes the global brands of the various types of spirits that are presented in the brands.  Divers  Furthermore, knowledge about the taste model and taste cube of Dr. Klosse and its application to spirits and food is material to master.
Assessment & Criteria	Written Exam + Participation
Prerequisites	

## 3. A sneak preview...



#### **Useful Information**

Note: a **laptop** is needed for optimal performance.

#### <u>Dresscode</u>

Certain visits / guest lectures / presentations require **correct and formal attire**. We do not impose uniforms, but **Business suit & tie (men)** and two-piece suits (women) will be required at certain instances.

#### <u>Sibelicious</u>

The programme boasts its own training facility, called Sibelicious, in which students are given operational duties. The following areas are part of Sibelicious:

- Reception hall with Visitor Centre
- Service desk
- Executive meeting rooms/ Board room
- Restaurant
- Kitchen
- Coffee Corner
- Grand Café
- Taste Lab

Sibelicious enables first year students to gain experience in taking overall charge of a hospitality business under the guidance of a management team of second year students. This means that students are responsible for generating new business, making price quotations, organising meetings and events, preproduction, and retrospective costing and after sales. It goes without saying that the institute is ultimately responsible for monitoring the quality of the students' performance and for coaching the students who work in Sibelicious.



#### Personal Portal online

You received a letter with information about your personal login credentials. From this moment onwards you can use these credentials to log in to the portal as well as the other systems. You can log in to your personal portal via <a href="https://edubuas.sharepoint.com/sites/studentportal">https://edubuas.sharepoint.com/sites/studentportal</a>

For some additional support, if needed, you are referred to the 2<sup>nd</sup> instruction video on your personal page. In addition, you will need to use your login details from now on to make payments in the webshop https://more.buas.nl/ECP (e.g., for participation in the wine field trip).

Through the <u>Portal</u> you can enter your e-mail account (add tile: BUas), Cum Laude Learning (add tile) and Osiris (add tile). Cum Laude Learning and Osiris are the two most important applications for students at Breda University of Applied Sciences.

**Cum Laude Learning** is the electronic learning environment of Buas. It is used for, for instance:

- \* Course information: course descriptions, assignment descriptions, etc.
- \* Hand-in assignments
- \* Information on examinations: exam schedule, exam regulation, exam room division etc.
- \* General information: year planning, curriculum information, regulations, etc.

**Osiris** is a student monitoring system in which your academic progress, such as your marks and ECTS, are monitored.

If you have any problems logging in, please contact the ServiceDesk.

#### Wi-Fi at Breda University of Applied Sciences

If you want to make use of Wi-Fi at Breda University, you will need to add the wireless internet of Buas to your network settings on your own laptop/smartphone. Please do this straight away, so that you can use Wi-Fi immediately when you arrive at the Campus. Check the manual via this link: Wifi Settings. For every device there is an instruction video.

# **MyBUas App**

'MyBUas'. This student app provides mobile access to information about your study schedule/ roster, marks, and BUas news. The app is compatible with Android (PlayStore) and iOS (AppStore).

# **Additional Costs**

The principle of student exchange implies that students can study one semester at a partner university, while paying tuition fee at the home university. No additional costs will be charged, except for school related activities that are not included in the tuition fee.

During the Spring Semester Hotel Management Programme, an extra € 490 will be charged for the participation in the study (Winefield) trip (9 through 14 June) \* subject to change!

